

Job Title	Fees	Location	Start Date
Editor	£1,500pm portal £3,500 per issue magazine (6 per year, rising to 12).	Home-based, with regular meetings in London (SE1, City, West End)	Immediate (September 2006). Freelance contract. Initial 3 month period, thereafter possibility of employment.

Summary of Responsibilities

The Editor, working closely with the founders, publisher and the editorial board will be responsible for writing, editing, commissioning, licensing and developing the IR portal as well as the print magazine. While not primarily responsible for revenue-generation, the Editor shall exhibit commercial flair and support the founders in maximising the profitability of the titles.

About InternetRetailing

InternetRetailing (IR) was founded by Mark Pigou of Retail Events (www.retailevents.co.uk). (RE). RE promote a number of conferences in the retail space and identified the need for a title to serve the growing multichannel, online and internet retailers. Ian Jindal (www.ianjindal.com) has served as launch editor and will remain involved via the Editorial Board which will offer guidance, industry insights and introductions to the Editor. The portal can be seen at www.internetretailer.info and soon at www.internetretailing.net. The magazine is co-published with a specialist business publisher St John Patrick (www.stjohnpatrick.com), who also publish Screen Media Magazine. The magazine launches in November 2006 and will be bimonthly at launch, increasing in frequency to monthly within the first year. The editorial activity is crowned with an annual conference and exhibition, the inaugural event being in September 2006 (www.retailevents.co.uk/ir2006).

Ideal candidate

The ideal candidate will have the following:

- Entrepreneurial, enterprising, committed, ambitious. This is an opportunity to headline an important title in an exciting growth sector
- Passion for, and knowledge of, ecommerce in the UK, with a particular focus on the customer. Demonstrable experience in at least one of the retail disciplines is highly valued: marketing, operations, merchandising and/or the 'new media industry'.
- Exemplary writing style with impeccable grammar – clear, concise, succinct analysis and filtering of information to focus on the most useful insight and practical information and advice.
- Publishing experience and a desire to build a career in electronic publishing. Experience of subscription-based business information publishing, including newsletters, particularly welcome.

Additional responsibilities

In addition to authoring content for the portal and magazine the Editor will

- Manage and publish the weekly email newsletter
- Manage print and online publication, including sub-editing, formatting, uploading etc.
- Work with content partners as necessary
- Undertake search engine marketing (on site page optimisation, internal site links, pay per click Google AdWords etc.) and get relevant links IR to help drive subscriptions
- Dealing with reader site enquiries (in conjunction with others in the team)
- Using site stats to optimise conversion rate

Additional information

At IR we work flexibly and so will accommodate to the extent possible individual working times and requirements. It is our intention that this role grow to be a demanding full time role when the magazine goes monthly, but we would also consider splitting the online and print Editorships. If you have any questions or suggestions please feel free to mention these in your email.

Contact

Please send your CV + covering e-mail explaining why you feel you would be suitable for the job to mark@retailevents.co.uk.